Project One

Feed thine inner artist!

Who influences your creativity the most? Why? For this project you get to answer those questions and introduce us to the artist/designer/photographer whom you draw creative inspiration. Where the other projects in this class balance information conveyance with artistic creativity, this project allows, nay demands, you apply your maximum creativity.

You will turn in all of your preliminary work, including, but not limited to:

- site needs and goals analysis
- brainstorming
- site map
- minimum 18 (eighteen) thumbnails
- minimum 8 (eight) roughs
    > *two designs displayed in two formats, one homepage and one inner page, each set at standard size (1920px x 1080 px) and at smartphone size (640px x 960px).*
- style guide

Your site must include:

- Minimum six (6) pages.
- One (1) eye catching home page to make us want to learn about your influence.
- At least one (1) page about that person
- At least one (1) gallery of their work with at least two (2) sub pages.
- One (1) contact page.

TECHNICAL REQUIREMENTS:
- live and fully-functional
- title, meta tags, keywords, and alt attributes
- stylesheets to control layout
- external style sheet to control appearances
- effective use of the technology
- responsive web design for three (3) different screen resolutions:
    - ~ smart phone portrait (640px wide)
    - ~ tablet landscape (1080px wide)
    - ~ computer monitor (1920px wide)

DESIGN REQUIREMENTS:
- creative solution
- clarity of communication
- aesthetics: color, typography, layout, etc.
- effective navigation
- effective information and interface design

Photograph or scan any of your physical preliminary work and load the photos into your "working-graphics" folder along with your other original files (PSDs, AIs, INDDs, Word docxs, etc.). ZIP or otherwise compress the "working-graphics" folder and upload it along with the rest of your website on the project due date.

Due Dates

Friday 09/08	Project 1 Roughs Due Online.
Friday 09/15	Project 1 Preliminary Critiques Due.
Friday 10/06	Project 1 Preliminary Files and Final Files Due Online.
Friday 10/13	Project 1 Final Critiques Due.